

Message Text

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43

ORIGIN EUR-03

INFO OCT-01 ISO-00 /004 R

66011

DRAFTED BY:EUR/RPE:REBRESLER:CS

APPROVED BY:EUR/RPE:ANTHONY C ALBRECHT

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R 302047Z APR 76

FM SECSTATE WASHDC

TO USMISSION EC BRUSSELS

UNCLAS STATE 099508

FOL RPT STATE 099508 ACTION BONN USBERLIN INFO HAMBURG

OECD PARIS 24 APR QUOTE

UNCLAS STATE 099508

E.O. 11652: N/A

TAGS: ETRD, GW, US

SUBJ: FTC INVESTIGATION OF ADVERTISING AND MARKETING
ACTIVITIES OF VOLKSWAGEN OF AMERICA, INC.

1. FEDERAL TRADE COMMISSION (FTC) HAS INFORMED THE
DEPARTMENT THAT IT IS CONDUCTING AN INVESTIGATION OF
ADVERTISING AND MARKETING ACTIVITIES OF VOLKSWAGEN OF
AMERICA, INC., OF ENGLEWOOD CLIFFS, NEW JERSY. THE
INVESTIGATION IS TO DETERMINE IF VOLKSWAGEN OF AMERICA
MAY BE IN VIOLATION OF SECTION 5 OF THE FEDERAL TRADE
COMMISSION ACT, WHICH PROHIBITS UNFAIR METHODS OF COMPE-
TITION OR UNFAIR, DECEPTIVE OR MISLEADING ACTS OR PRACTICES
IN OR AFFECTING COMMERCE. FTC ADVISED THAT THE INVESTI-
GATION IS LIMITED TO ACTIVITIES IN THE U.S.

2. REQUESTED ACTION. SINCE VOLKSWAGEN OF AMERICA, INC.
IS A SUBSIDIARY OF VOLKSWAGEN A.G. OF GERMANY, ADDRESSEES
ARE REQUESTED TO NOTIFY THE ECONOMICS MINISTRY AND THE
UNCLASSIFIED

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FEDERAL CARTEL OFFICE OF THIS ACTION PURSUANT TO THE
1967 OECD RECOMMENDATION. SISCO UNQUOTE
SISCO

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 15 SEP 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE199508
Document Source: ADS
Document Unique ID: 00
Drafter:
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t197604115/baaeptm.tel
Line Count: 56
Locator: TEXT ON-LINE
Office: ORIGIN SCSE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ellisoob
Review Comment: n/a
Review Content Flags:
Review Date: 05 OCT 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 OCT 2004 by cookms>; APPROVED <02 NOV 2004 by ellisoob>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: W/W SLAVKA BOLL
TAGS: CASC, (BOLL, SLAVKA)
To: EC BRUSSELS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006